

Bishop Information Guide

AD SPECS AND REQUIREMENTS



\$1300

FULL PAGE W/ .25" BLEED
Finished size: 8" x 10.875"
With .25" bleed: 8.5" x 11.375"
Live area: 7" x 9.875"



\$900

1/2 HORIZONTAL AD
Ad size: 7" x 4.875"
No Bleed



\$900

1/2 VERTICAL AD
Ad size: 3.5" x 10"
No Bleed



\$750

1/4 VERTICAL AD
Ad size: 3.5" x 4.875"
No Bleed



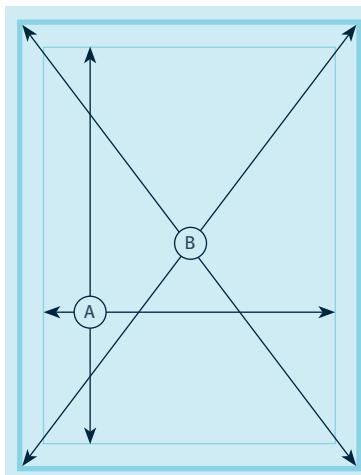
\$500

1/8 HORIZONTAL AD
Ad size: 3.5" x 2.37"
No Bleed

MATERIAL REQUIREMENTS

- All files must be CMYK with a resolution of 300 DPI
- Check your ad to confirm it follows the size, bleed and live area specifications given on this sheet.
- Colors MUST be converted to "process" CMYK. NO Pantone or "spot" colors.
- Please put advertiser's name and ad size in file name. For example: bishopbusiness_3.5"x4.875".pdf
- Ads should be sent to julie@alpenarete.com

ADDITIONAL DETAILS: FULL PAGE W/.25" BLEED



INSIDE COVER \$1700
OUTSIDE BACK COVER
FULL \$2200

(A) LIVE AREA*

Keep **all** text within this area due to possibility of guide shifting while on press

(B) FINISHED SIZE

(C) BLEED

GUIDE SPECS

Finished Size: 8" x 10.875"

Bleed Size: 8.5" x 11.375"
(0.25" bleed on all sides)

Binding: Saddle-Stitch