

Bishop Information Guide

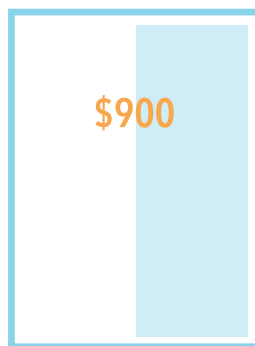
AD SPECS AND REQUIREMENTS



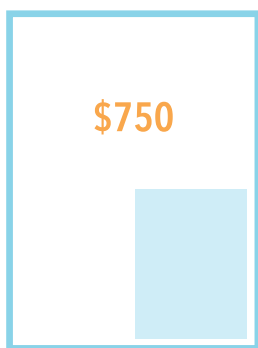
FULL PAGE W/ .25" BLEED
 Finished size: 8" x 10.875"
 With .25" bleed: 8.5" x 11.375"
 Live area: 7" x 9.875"



1/2 HORIZONTAL AD
 Ad size: 7" x 4.875"
 No Bleed



1/2 VERTICAL AD
 Ad size: 3.5" x 10"
 No Bleed

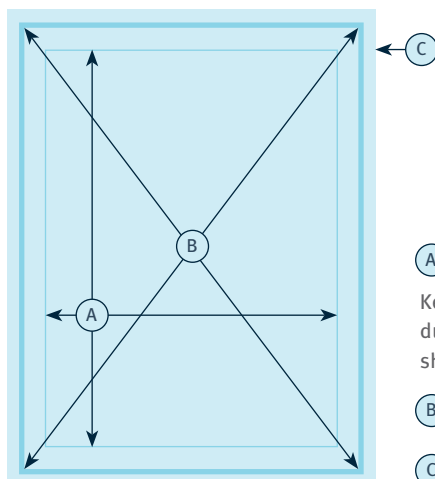


1/4 VERTICAL AD
 Ad size: 3.5" x 4.875"
 No Bleed



1/8 HORIZONTAL AD
 Ad size: 3.5" x 2.37"
 No Bleed

**ADDITIONAL DETAILS:
 FULL PAGE W/.25" BLEED**



INSIDE COVER \$1700

OUTSIDE BACK COVER

FULL \$2200

(A) LIVE AREA*

Keep **all** text within this area
 due to possibility of guide
 shifting while on press

(B) FINISHED SIZE

(C) BLEED

MATERIAL REQUIREMENTS

- All files must be CMYK with a resolution of 300 DPI
- Check your ad to confirm it follows the size, bleed and live area specifications given on this sheet.
- Colors **MUST** be converted to "process" CMYK. NO Pantone or "spot" colors.
- Please put advertiser's name and ad size in file name. For example: bishopbusiness_3.5"x4.875".pdf
- Ads should be sent to julie@alpenarete.com

GUIDE SPECS

Finished Size: 8" x 10.875"

Bleed Size: 8.5" x 11.375"
 (0.25" bleed on all sides)

Binding: Saddle-Stitch