# CLIMBING RANGERS

BISHOP CA

# ITINERARY

1:15 Welcome and Introductions

1:30 PowerPoint Presentation

2:15 Questions and Discussion

- Future growth of the program
- Fundraising Ideas/Initiatives
- Feedback



### WELCOME

### Thank you for your support!

We would like to thank everyone for helping to make the 2024/2025 season the most successful of our program yet! We achieved bigger goals and outreach than ever before, and we couldn't do it without all of the support from our amazing partner organizations.







## **STEWARDSHIP**

- Native plants: 300+~66% survival rate
- Area reseeded:9,000m^2
- Trail delineation 4,000+ft
- Graffiti panels removed: 2
- Pounds of trash removed:900+lbs
- Vertical Mulch: ~15 truck
   loads



# STEWARDSHIP





- Delineation and vertical mulch has greatly helped to concentrate foot traffic, reduce erosion, and protect vegetation/wildlife.
- Planting and vertical mulch has vastly accelerated restoration and aesthetics of Bishop's climbing areas



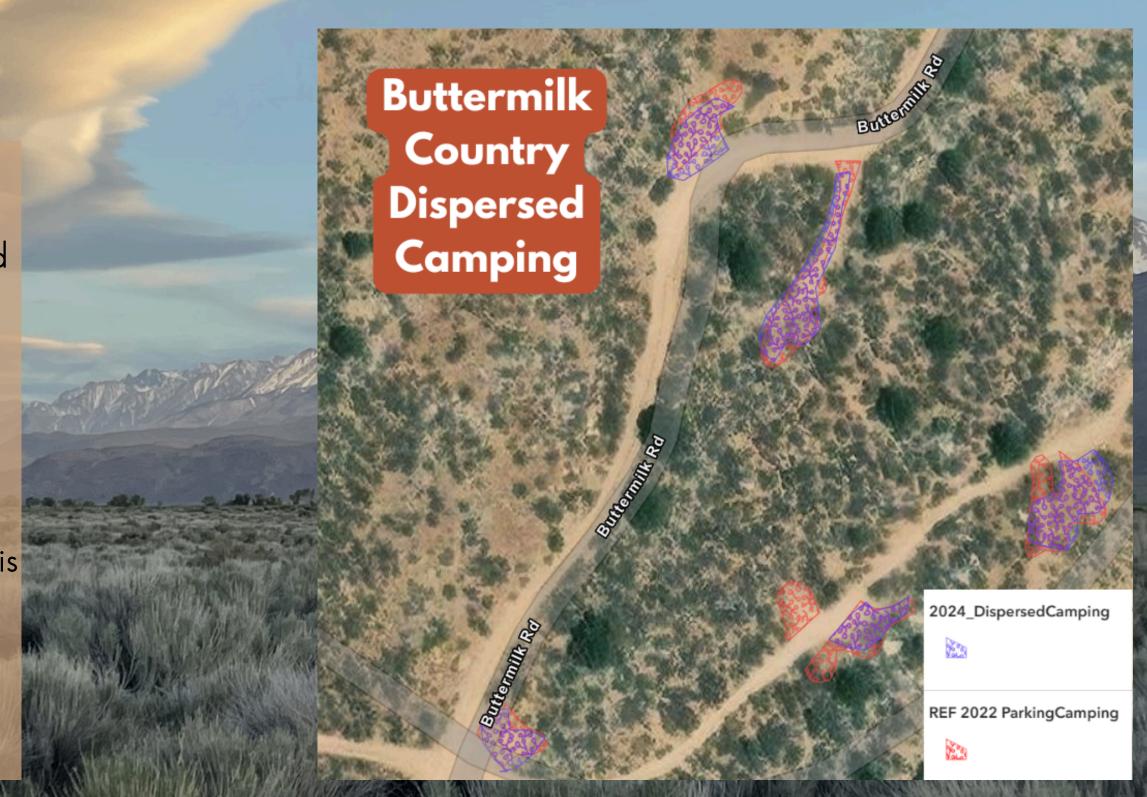




### PATROLS AND DATA COLLECTION

### Mapping

- Buttermilks Main, Dale's Camp, Sad Boulders, Happy Boulders, Patrica Bowl, Rock Creek Boulders, and Bardini Boulders mapped.
- Mapping of Buttermilk Country dispersed camping sites.
- 13 miles of social trails mapped this season. Nearly 3x what was accomplished last season
- 30 miles of social trails map in Bishop area



## PATROLS AND DATA COLLECTION



# COMMUNITY OUTREACH AND EDUCATION









#### Climber Coffee

**30** weekly meetups to engage with the climbing community and discuss Bishop specific ethics.

#### **Education Programs**

Cultural education day, snow school, and youth outdoor programs

### Climbing Festivals Tabeling Events

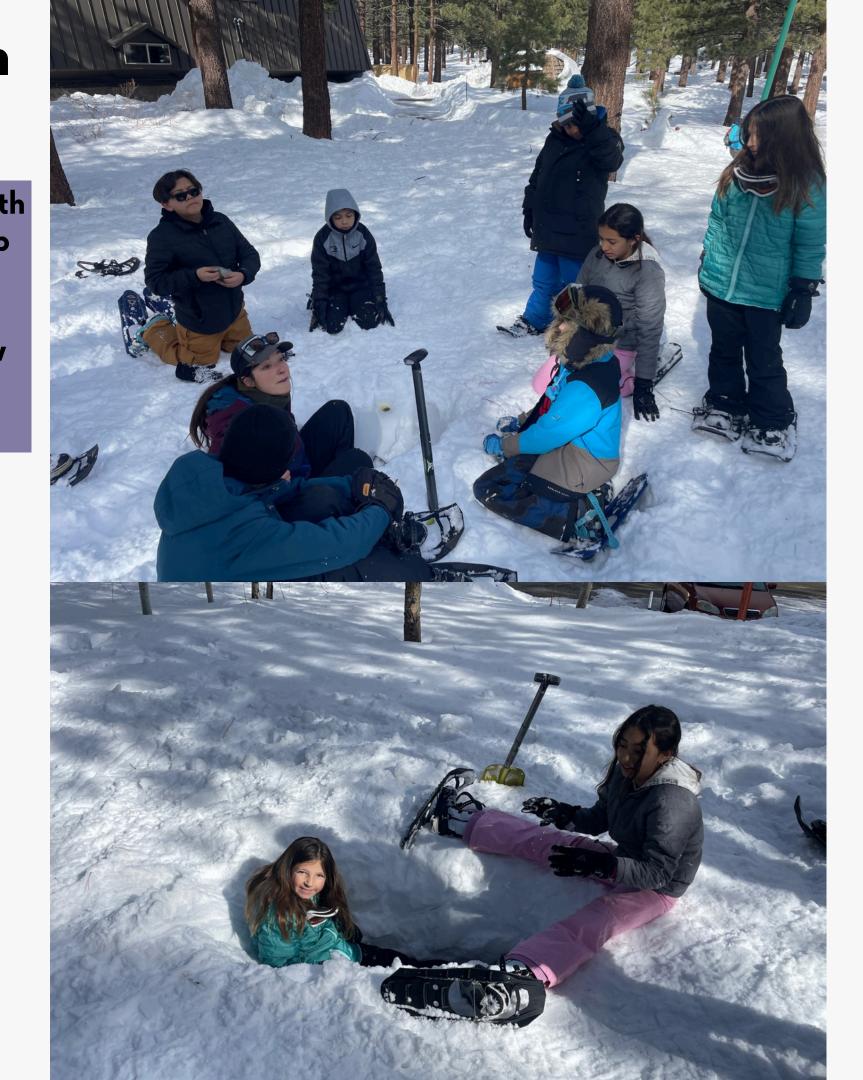
Tabled and participated in the Craggin' Classic, Flash Foxy, and the Bishop Paiute Tribe's Earth Day festival

### Deaf/ASL Climbing Retreat

Helped to host the first deaf/ASL climbing retreat in the Eastern Sierra in the Alabama Hills

# Community Outreach and Education Snow School





# Community Outreach and Education Cultural Education Day



35 volunteers

Learned about the cultural significance of the Buttermilk area to the Bishop Paiute Tribe. Planted new plants and stewarded the land.

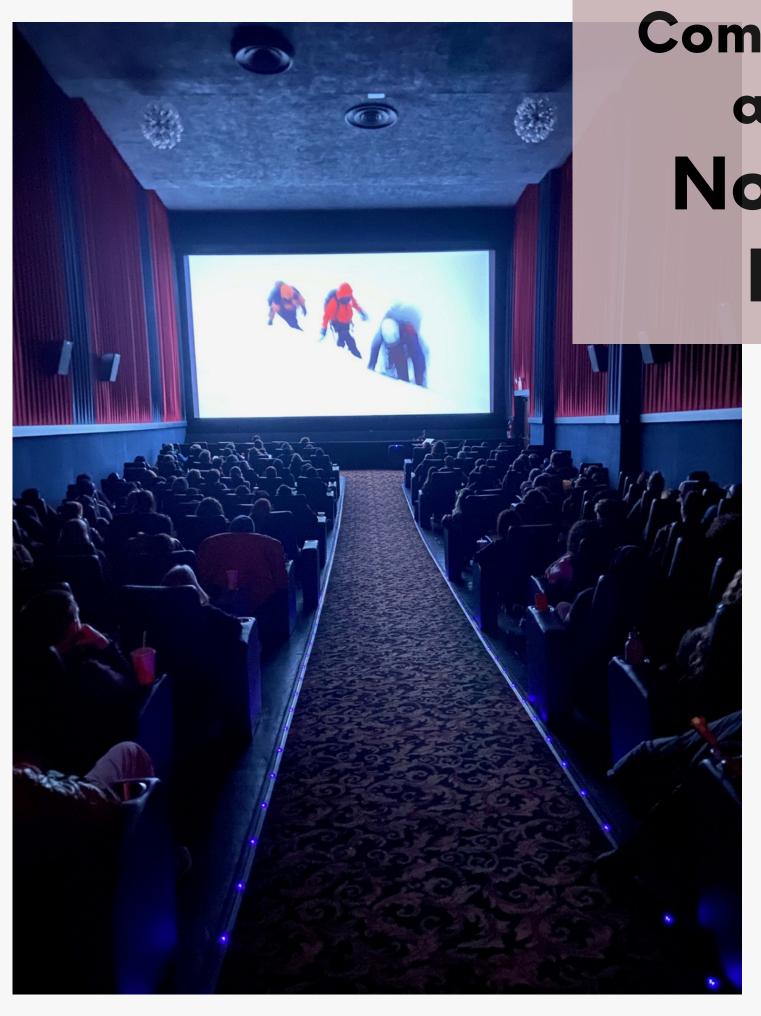












Community Outreach and Education
No Man's Land
Fundraiser

Bishop and Mammoth Locations

Sold out the Bishop
Twin Theater

Awesome Q&A from one of the film makers and athletes.

Raised just under \$5,000 gross revenue.
Over \$3,500 net profit.



# Community Outreach and Education Inyo County School Programs





4<sup>th</sup> Graders from Inyo County go to Fish Slough and learn about the land.

Archeology Station
Observed Pictographs.
Practiced grinding
seeds.



# Community Outreach and Education Social Media

To encourage responsible recreation and an appreciation of the Bishop area through interpretive education and programming.

### **Conditions Reports**

Weekly conditions reports were posted every Thursday. Detailed site-specific conditions, environmental concerns, and access concerns.

#### **Restoration Rundown**

Collaborative posts with the BACC that provided information about restoration/trail projects within Bishop's climbing areas.

### Nature and Geology

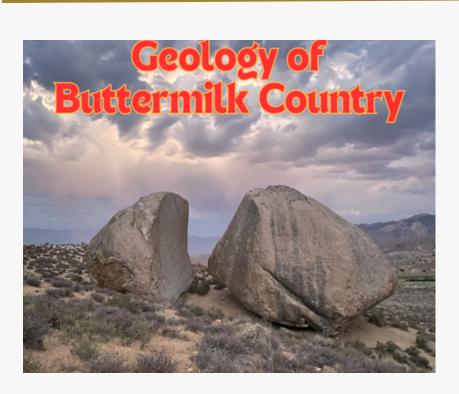
Regular Eastern Sierra geology and ecology themed posts.

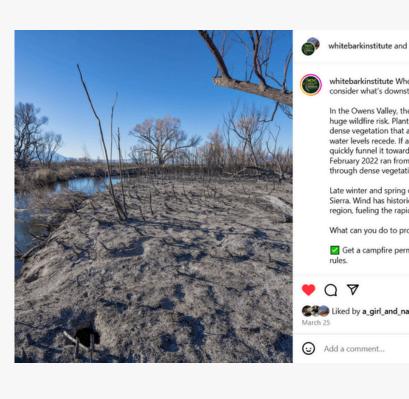
#### **Best Practices**

Leave no trace, fire safety, and sustainable recreation posts. Often collaborative with the BACC and Whitebark institute.





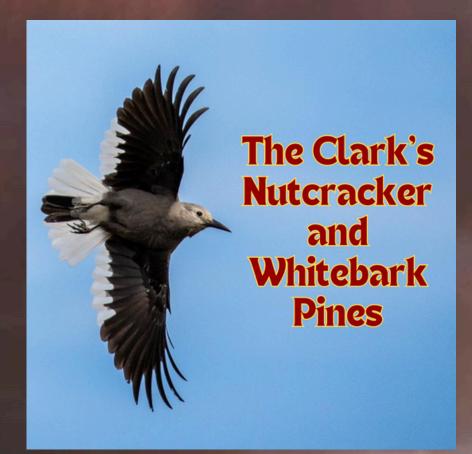


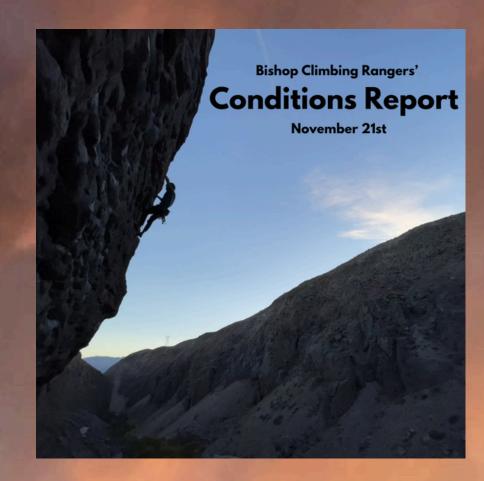


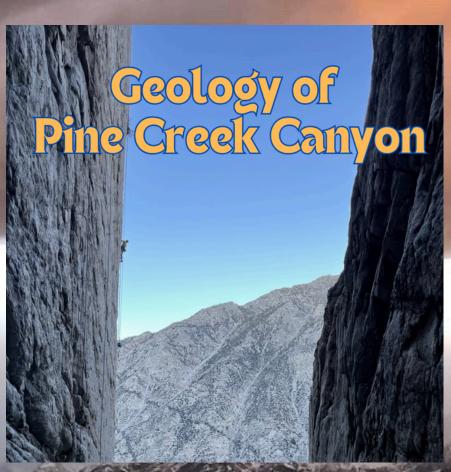
# Community Outreach and Education Social Media

### Instagram

- Page viewed ~36.4k a month
- Conditions Reports viewed by 6k users on average.
- Our page had 63 posts for the season
  - Local events, "neature" and geology series, "Restoration Rundown", and LNT content.







### **Future Goals:**

- o Increased stewardship collaboration with Bishop Paiute Tribe. Future projects with the Youth Conservation Corps and more cultural education days.
- o Wag bag dispensers and more restoration signage in climbing areas (Clark Canyon, Patricia Bowl, etc.).
- Tri-panel interpretive sign in the Buttermilks
  Online QR code trail maps in climbing areas.
- o Re-route of main Happy Boulders trail in one location.
- Belay pads and stairs in Pine Creek and Owens River Gorge.
- o Increase the biological monitoring/data collection (animal activity, rare plants, and other Bishop species)
- Year-round position(s)
- o Patrols of high traffic summer and wilderness climbing areas (Pine Creek, Whitney Zone, Rock Creek, Clark Canyon, Temple crag, etc.).
- Climbing stewards for Bishop Area
- Future ASL climbing events

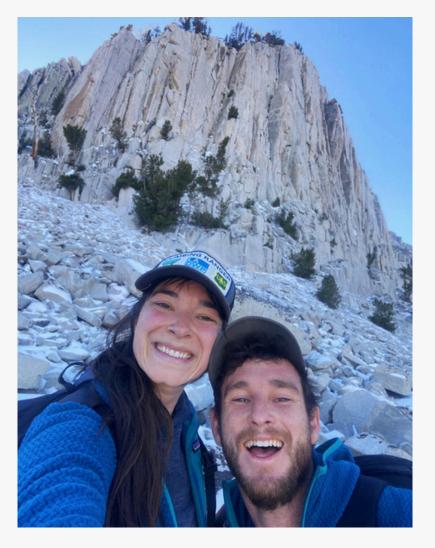
### Ideas for growing the program:

- More brand sponsorship outdoor companies.
- More collaborations with other local nonprofits.
- Untapped grants or fundraising potential for longer season/hiring more Climbing Rangers in the future.
- Social media fundraising campaigns.
- Year-round position(s)

WE LOVE THIS LAND AND THIS COMMUNITY AND WANT TO CONTINUE TO HELP IT THRIVE!









## CHALLENGES

As our program has grown over the last three seasons, we have increased our stewardship, education, and outreach significantly.

Funding is a challenge. Every year we rely on grants, donations, and support to maintain the program. We would like to find dependable funding to receive raises and extend our seasons. Funding the future and growth of the program is a goal.

We would also love to be able to have multiple vehicles so we could divide for patrols, and have more support in boots on the ground patrols through a "Climbing Stewards" program, so that we could spend more time managing the office and program planning.



# Special Thanks to:

Kelly Muller

For Fieldmaps and tablet troubleshooting, extra help on volunteer days, and many, many miles of mapping.

Adam Leidy

Helping to keep the Buttermilk's bathroom clean and TP stocked, plants watered, and much needed wheelbarrows.

Jonathan Knight

For his botany expertise and helping to make our restoration days a huge success.

Izzy Taylor

Alway bringing enthusiasm, gathering stewardship materials in the rain and snow, and making sure our volunteers are caffeinated and fed.

Brayden Dokkestul

Bringing MoBiBo to the Bishop Community, extra muscle, and amassing the troops for stewardship days.

Jane Hsu

For much needed grant writing expertise

Savanna Deger

For creating social media posts with us.

Maggie Flaherty

For always reaching out to us, coming to climber coffee, and making our collaboration with the Bishop Paiute Tribe possible.

Darrien Sommer and Jordan Marbury

For attending the most stewardship days out of any volunteers and being the best examples of ethical climbers

Darren Delgado

For sharing stories, perspectives, and making time in his incredibly busy life to meet and come to our events

Michelle Kelly

For helping us make No Man's Land a huge success

Sierra Farquhar

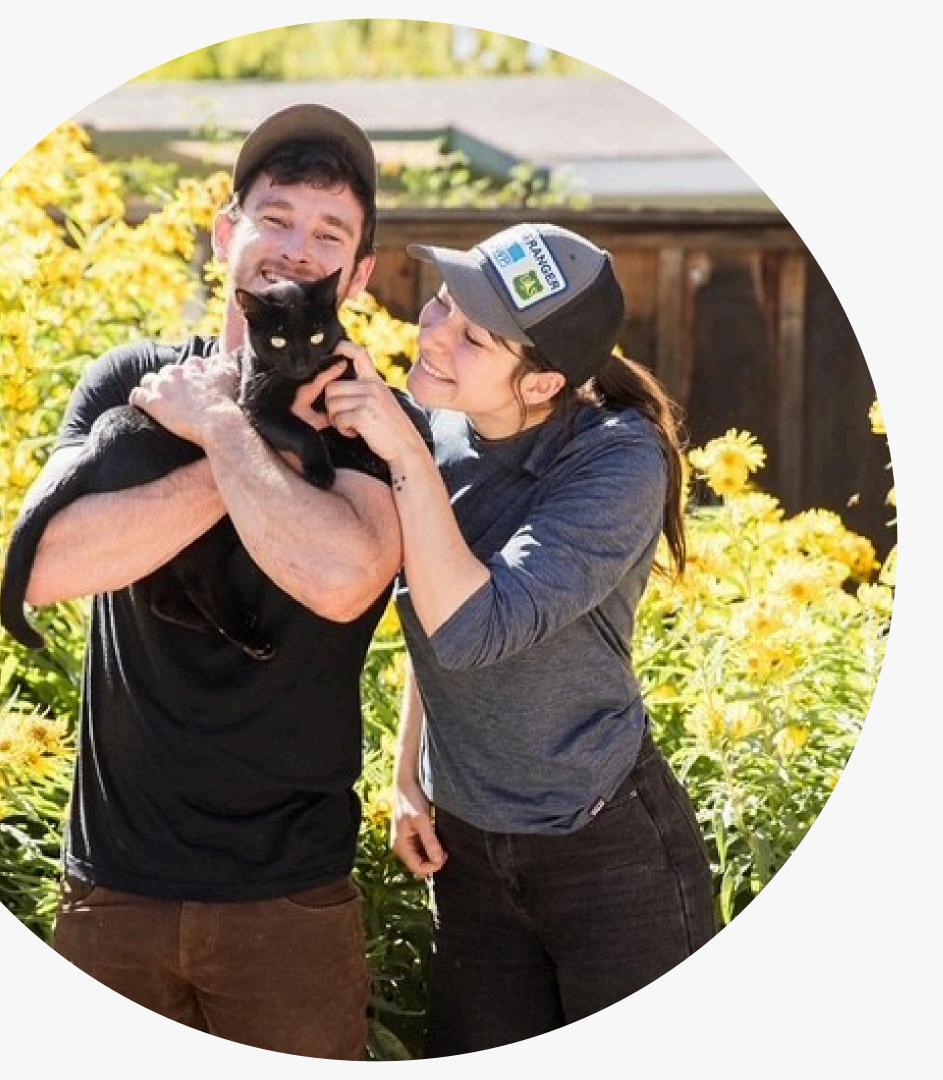
Support and providing beautiful stewardship photos for this presentation and social media.

Vikki Glinskii

For offering her home as a meeting space and awesome photos

**Annie Crowley** 

Collaborative social media posts



# THANK YOU!

The Climbing Ranger Program is only possible because of the support that we receive from you!

We would love to continue to grow our outreach and impact, and we see the potential for this program to make a huge difference in the community, but it will take all of us working together.

-Kara, Casey, and Spooky (mascot)