



BISHOP AREA CHAMBER OF COMMERCE & VISITORS BUREAU

November 16, 2021

Dear Friends,

We really missed the traditional Christmas Parade in 2020 and we are thrilled to be bringing some festivities back this year. As you may know, the Bishop Chamber of Commerce organizes several fun & festive Christmas events for our community and I'm writing today to invite your business to participate.

For the past few years, the Shop Local Raffle was very successful. If you'll participate, we'll deliver raffle boxes and tickets to your location by 12/3. Shoppers will visit your place 12/3-12/17 to enter the raffle and winners will be announced on 12/20. Fee to participate is \$100, plus \$25 gift certificate. The \$100 helps us offset cost of radio and newspaper advertising. The gift certificate will be one of the raffle prizes. Grand prize will be a \$500 local shopping spree.

On Saturday, December 4th, the Main Street Lighted Christmas Parade will start at 4:30pm and the Tree Lighting will follow at 5:30 pm in the front of Bishop City Park. This year's holiday theme is "*White Christmas*" and we hope to see lots of snowflakes in your decorations!

Please note that Main Street will be closed to vehicle traffic with a detour for the parade from 3:30-6pm. The parade route will be the same as in past years (South Street to Bishop City Park) and Main Street will re-open to vehicle traffic following the parade. While we are not organizing the Street of Lights downtown open house this year, we understand many businesses may chose to stay open after the parade.

On Saturday, 12/11 the Chamber will team up with Laws Railroad Museum to host the 6th Annual Railroad Express. There will be train rides, kids' crafts, wagon rides, refreshments and more. We're seeking volunteers and co-sponsors for this event.

If you would like to join in, please complete and return the attached registration form at your earliest convenience (but not later than 11/26). If you should have any questions or require further information, please feel free to give us a call at (760) 873-8405.

Thank you for your continued support of the Bishop Area Chamber and our many important projects!

Sincerely,

April Leeson

Event Coordinator

Bishop Area Chamber of Commerce & Visitors Bureau



YES! We will participate in Bishop's Holiday Festivities!

Business Name: _____

Contact Person: _____

Telephone: _____

Address: _____

Email: _____

2021 Parade Theme... ***"White Christmas!"***

_____ **Shop Local Raffle - \$100 Contribution plus \$25 Gift Certificate**

Your \$100 contribution helps off-set the costs associated with the 2021 Christmas Events and assures we will be able to properly advertise these fun & important community events! We will deliver a raffle box and tickets to your business by 12/3 and we will publicize a list of all participating businesses. Shoppers will visit your location 12/3-12/17 to enter the raffle. Prizes will include gift certificates and \$500 local shopping spree. Raffle winners will be chosen and announced on 12/20/21.

_____ **Parade Entry - \$10**

Saturday, 12/4 - 4:30 pm (*Separate Entry Form Required. Due by 11/26/21*)

_____ **Railroad Express Co-Sponsor**

Families will enjoy train rides, live entertainment, visits with Santa, crafts & refreshments.

Saturday, 12/11 - 10:00am–3:00pm. Sponsorship in any amount will be greatly appreciated to offset event expenses.

_____ **Other Co-Sponsorship of Activities:** _____

Please complete & return ASAP and no later than 11/26

Bishop Area Chamber of Commerce & Visitors Bureau

690 North Main Street

(760) 873-8405

www.bishopvisitor.com

Thank You for Your Continuing Support!

Saturday, December 4th, 2021

54th Bishop Christmas Parade
Parade Start Time: 4:30 pm

Entry Form Due By 11/26/21

Theme: **"White Christmas"**

Organization Name: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Cell Phone: _____

Email Address: _____

Type of Entry

- Float or Wagon Pulled by Motor Vehicle
- Float or Wagon Pulled by Horse or Mule
- Walking Group
- Marching Band
- Equestrian Group
- Vehicle or Motorcycle Group
- Equestrian (single)
- Vehicle (single)
- Other (please describe): _____

How long is the parade entry?

- 10' or less
- 10-20'
- 20-40'
- 40-60'
- More than 60' _____

Will your parade entry feature live or recorded music? Please describe: _____

Please print brief (50 words or less) description for the announcer to read: _____

Important Information & Parade Rules:

Parade entry fee is \$10. Payable by cash, check or credit card at Bishop Chamber of Commerce.

This is an evening parade – **lots of lights are encouraged!**

Parade runs northbound on Main Street, beginning at High Country Lumber and ending at Bishop City Park.

Participants must line up on **WEST** side of South Street according to assigned numbers (*Bishop Schools marching bands will line-up on east side of South Street*). The parade line-up will be determined by chamber staff and you will be notified by telephone or email the day prior to the parade.

Check-In table will be at corner of Main and West South Street beginning at 3:00 pm. One representative of each parade entry must check-in and receive numbered arm band. **Please help by arriving as early as possible! Last minute arrivals lead to traffic jams and frustration for everyone. Once the parade detour is in place, no exceptions will be made.**

Awards will be given for special parade entries. If you would like to be included in the judging, please be sure your entire group is in line on West South Street by 3:15pm.

Nothing may be thrown from any float entry or persons in the parade.

There is only one official Santa Clause in the parade. No one else may dress like Santa!

WAIVER OF LIABILITY: The undersigned hereby requests the right to participate in the Bishop Christmas Parade hosted by the Bishop Chamber of Commerce. The undersigned hereby assumes all risks associated with participation and agrees to hold harmless the Bishop Chamber of Commerce, City of Bishop, additional parade sponsors and the Officers, Employees, and/or Agents of the aforementioned entities. Signature also indicates that participant has read and agrees to all event rules as stated above.

Signature

Date

Parent/Guardian Signature if applicant is a minor

Date